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Teaser

Project JW

An AI-Native Enterprise Transformation Partner Delivering Scalable, Production-Ready AI Solutions

continuum advisors

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JW is an AI-Native Enterprise Transformation Partner

Delivering Scalable, Production-Ready AI Solutions

Project JW ("JW" or the "Company") combines end-to-end AI transformation capabilities with proprietary Agentic-Driven Delivery and a proprietary AI-native operating system to convert enterprise AI investment into measurable business outcomes.

SERVICES-AS-SOFTWARE APPROACH TO ENTERPRISE AI TRANSFORMATION

JW converts business opportunities into production-ready AI and agentic solutions through a unified knowledge, intelligence and workflow layer. The model codifies product, design and engineering expertise into repeatable AI-native workflows, automating execution while preserving expert judgment, human approval and quality control. Connecting strategy directly to engineering reduces iteration and improves speed, consistency and operating leverage.

NON-LINEAR GROWTH

Reusable methods, optimized pipelines and modular agentic workflows reduce reinvention and accelerate delivery across engagements. As validated patterns and operating intelligence compound, the model creates a path for delivery capacity and revenue to outpace incremental headcount and third-party costs, supporting margin expansion as adoption scales.

END-TO-END AI SOLUTIONS FOR MID-MARKET & ENTERPRISE

JW delivers the full AI transformation lifecycle, spanning workflow strategy, product and experience design, proprietary data and systems integration, application development, deployment and continuous optimization. This breadth moves clients from prioritized use cases to integrated, production-ready solutions and measurable business outcomes.

10+ years · 325+ successful solution deployments

RECOGNITION*

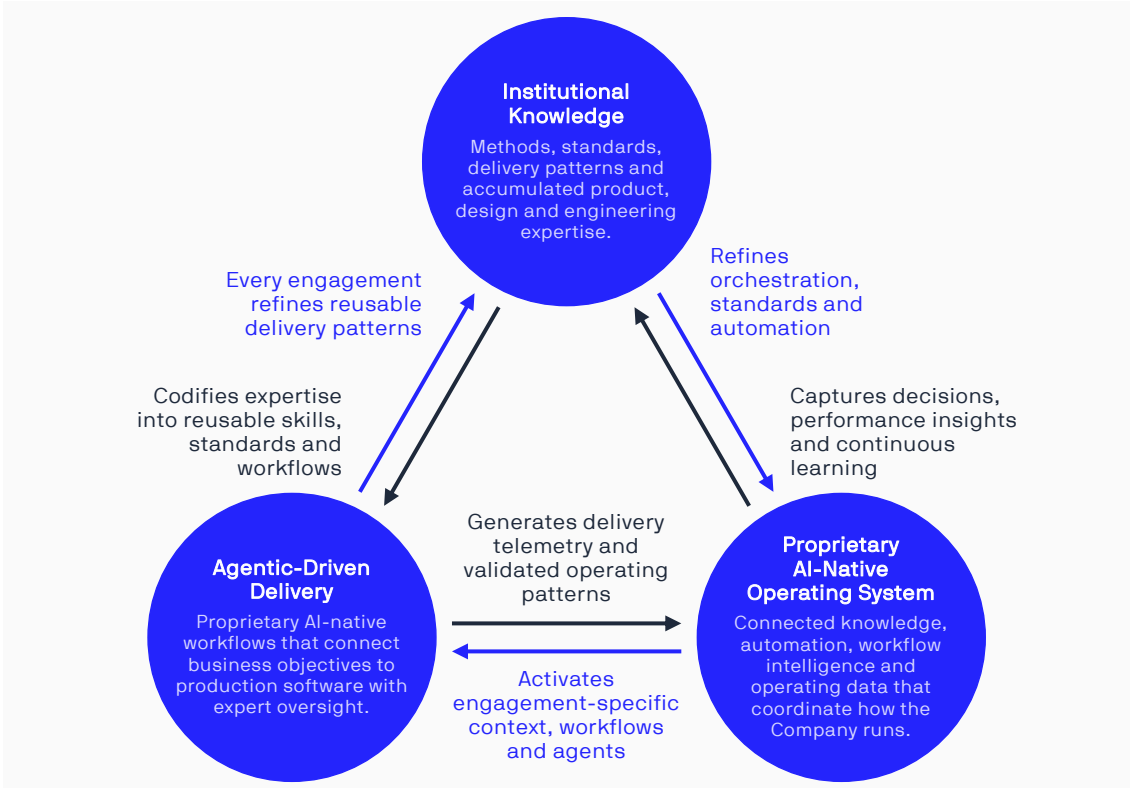
Inc. 5000

Webby nominations and wins

Inc. Power Partner

* Each awarded multiple times

JW'S AI-NATIVE FLYWHEEL



Compounding Advantage: Each engagement strengthens JW's reusable methods, delivery patterns and operating intelligence, improving speed, consistency, capacity and operating leverage while keeping client-specific data and context isolated.

Enterprise AI Value Is Shifting From Technology Access to Transformation Execution

As AI models and tools become broadly accessible, the highest-value layer of enterprise AI is shifting toward the scarce capabilities needed to redesign workflows, integrate proprietary data and enterprise systems, and deploy governed AI at scale.

Technology Access Expands

Models, coding assistants and point solutions are becoming broadly accessible and rapidly improving.

TECHNOLOGY ACCESS IS NO LONGER THE PRIMARY CONSTRAINT

Enterprise Adoption Accelerates

AI investment and adoption are advancing faster than many organizations can operationalize the technology at enterprise scale.

ADOPTION OUTPACES OPERATIONALIZATION

Execution Gaps Widen

Workflow transformation
Legacy processes, roles, handoffs and controls are not designed for AI-enabled execution, limiting enterprise-wide value creation.

Pilot to production
Security, reliability, integration and repeatability challenges prevent many AI pilots from reaching enterprise-scale production.

Enterprise context
Fragmented data, legacy systems and disconnected institutional knowledge constrain AI relevance, differentiation and scale.

Governance & adoption
Governance, security, evaluation, human oversight and organizational readiness often lag deployment, slowing adoption and limiting scale.

EXECUTION REMAINS THE CORE BOTTLENECK

Value Shifts to Execution

Value is concentrating in workflow redesign, proprietary data and systems integration, governance and repeatable production execution.

TRANSFORMATION EXECUTION IS THE HIGH-VALUE LAYER

Demand for AI Transformation Partners Rises

Enterprises increasingly rely on experienced AI transformation partners to convert investment into integrated, production-ready solutions and measurable business outcomes.

FROM EXPERIMENTATION TO ENTERPRISE IMPACT

JW ADVANTAGE

JW Brings Together the Critical Capabilities That Convert AI Investment into Enterprise-Scale Impact

JW institutionalizes 10+ years of product, design and engineering expertise through its proprietary Agentic-Driven Delivery system, combining repeatable, automated AI-native workflows with expert oversight to deliver end-to-end transformation across workflow redesign, proprietary data and systems integration, governed deployment and continuous optimization.

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Why JW Wins: A Proprietary AI-Native Delivery System Built to Scale

Institutionalizes 10+ years of product, design and engineering expertise to expand delivery capacity, ensure consistent enterprise-grade execution and create scalable operating leverage.

HOW JW CONVERTS PROVEN EXPERTISE INTO SCALABLE ENTERPRISE OUTPUT

PROVEN EXPERTISE

10+ years of integrated product, design and engineering expertise

More than a decade of enterprise delivery has institutionalized JW's methods, rigorous quality standards and repeatable delivery patterns.

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PROPRIETARY SYSTEM

Agentic-Driven Delivery

Combines JW's codified methods and standards with engagement-specific context in repeatable AI-native workflows that connect business objectives directly with expert review and approval:

- BUSINESS OBJECTIVES
- AI-NATIVE WORKFLOWS
- EXPERT REVIEW & APPROVAL

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ENTERPRISE IMPACT DELIVERED

Production-ready, enterprise-grade AI solutions

LESS REWORK • CONSISTENT QUALITY
GREATER SPEED • TIGHTER CONTROL

SECURE BY DESIGN
Client data and engagement-specific context remain isolated to each client and are never reused across engagements or used to train models.

HOW THE SYSTEM CREATES STRATEGIC VALUE

01 Expands Delivery Capacity

Connects product, design and engineering in one repeatable workflow, reducing handoffs and enabling senior-led teams to support greater delivery volume across a broader portfolio.

MORE THROUGHPUT ACROSS TEAMS

02 Institutionalizes Senior Expertise

Codifies JW's methods, quality standards and delivery patterns into reusable workflows, institutionalizing know-how, reducing key-person dependency and improving consistency.

TRANSFERABLE INSTITUTIONAL IP

03 Creates Scalable Operating Leverage

Automates repeatable execution while specialists focus on judgment, context and quality, creating a path to higher output per professional and stronger delivery margins as adoption scales.

NON-LINEAR CAPACITY & MARGIN POTENTIAL

BUILT TO SCALE ACROSS TEAMS, CLIENT ENGAGEMENTS AND A BROADER ENTERPRISE SERVICES PLATFORM

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Summary Financials: Strong Growth, Increasing Operating Leverage and Expanding Margins

2025 - 2027F

(US$)	2025	2026F[1][2]	2027F[2]
Revenue	$4,835,761	$7,076,717	$10,011,863
% Growth	35.4%	46.3%	41.5%
Total Cost of Revenue	2,189,247	2,908,251	3,700,013
Gross Profit	2,646,514	4,168,466	6,311,850
% Gross Margin	54.7%	58.9%	63.0%
Total Operating Expenses	1,889,292	2,757,095	3,761,316
Operating Income	757,222	1,411,371	2,550,534
Other Expenses	(369,107)	-	-
Reported EBITDA	388,115	1,411,371	2,550,534
Reported EBITDA Margin	8.0%	19.9%	25.5%
EBITDA Adjustments[3]	258,733	(36,169)	(231,223)
Adjusted EBITDA	$646,848	$1,375,202	$2,319,311
Adjusted EBITDA Margin	13.4%	19.4%	23.2%

Notes
1) Reflects the Company's estimates and operating assumptions.
2) 2026 forecast includes actual results through August.
3) Adjustments breakdown provided in CIM.

Key Financial Highlights

Revenue Forecast to More Than Double with Sustained 40%+ Growth

Following 35% growth in 2025, revenue is projected to increase 46% to $7.1 million in 2026F and 42% to $10.0 million in 2027F, representing a 44% CAGR.

Agentic-Driven Delivery Economics Drive Meaningful Gross Margin Expansion

Gross Margin is forecast to expand 830 basis points from 55% in 2025 to 63% in 2027F, as revenue growth outpaces delivery costs, supported by AI-enabled efficiencies from Agentic-Driven Delivery and the Company's AI-native operating system, higher utilization and an increasingly scalable resource mix.

Adj. EBITDA Forecast to More Than Triple as Prior Investments Translate into Operating Leverage

Adjusted EBITDA is projected to increase from ~$650k in 2025 to $2.3 million in 2027, with margin expanding from 13% to 23% as prior investments made across 2025 and 2026 in commercial leadership, technical talent and proprietary technology are leveraged across a larger revenue base and more capacity shifts toward billable client work.

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Strategic Rationale & Next Steps

STRATEGIC VALUE TO AN ACQUIROR

01 Add a Proven Enterprise AI Transformation Capability

Acquire an established AI-native transformation capability spanning strategy, product, design and engineering, underpinned by proprietary Agentic-Driven Delivery already embedded in client engagements. JW can accelerate an acquirer's ability to move enterprise AI opportunities from strategic priority through integrated, production-scale deployment.

ACCELERATE TIME-TO-CAPABILITY

02 Scale Institutionalized Expertise and Delivery Leverage

JW codifies 10+ years of product, design and engineering expertise into repeatable AI-native workflows, standards and delivery patterns. This institutionalized IP expands capacity, reduces reinvention and key-person dependency, and creates a path to more consistent execution and stronger delivery economics at scale.

SCALE INSTITUTIONAL IP & DELIVERY LEVERAGE

03 Extend AI Capabilities Across a Broader Client Base

A strategic acquirer can deploy JW's transformation capabilities and delivery system across a larger enterprise platform and broader client base, accelerating AI offering expansion, increasing delivery capacity and unlocking incremental revenue and operating leverage opportunities.

EXPAND AI REVENUE OPPORTUNITY & DELIVERY CAPACITY

NEXT STEPS

01

Indicate interest

Indicate interest through the buyer portal for review by Continuum Advisors.

02

Execute NDA

Qualified parties will receive a confidentiality agreement from Continuum Advisors.

03

Access the CIM

Following NDA execution, parties will receive access to the interactive Confidential Information Memorandum via the buyer portal.

04

Management Meeting & Diligence

Selected parties will be invited to management meetings and provided additional financial, commercial and technical materials as the process advances.